

# Paren Knadjian



## Connect with Paren

Principal - M&A and Capital Markets  
paren.knadjian@KROSTCPAs.com  
626.583.3167



Paren Knadjian is the Principal of the M&A and Capital Markets group at KROST. He comes with over 20 years of experience in mergers and acquisitions as well as equity and debt financings. In that time, Paren successfully completed over 300 M&A and Capital Markets transactions worth over \$3.5 billion, acting as both a buy-side and sell-side advisor.

Paren also has 15 years of experience as a C-Level executive in several high-tech companies. He has been the CEO of two Software as a Service (SaaS) companies in financial services and new media, and he has been the acting CFO of several companies in healthcare, marketing, e-commerce, and film & television. He co-founded two companies that were successfully sold to trade buyers.

Paren leads the Technology market vertical at KROST, advising clients and colleagues on developments and trends in technology and media, including artificial intelligence (AI) and machine learning.

Paren and his team at KROST have assisted over 350 entities in procuring, managing, and obtaining forgiveness for more than half a billion dollars of PPP, EIDL, and Main Street loans.

## Professional Experience

- KROST (2017 — Present)
- Acting CFO & M&A Advisor (2016 — 2017)
- Principal, Lionfish Advisors (2006 — 2016)
- CEO, Actant (2002 — 2006)
- COO, Proof9 (2001 — 2002)
- Co-founder, New Media Network (1998 — 2001)
- Thomson Reuters (1985 — 1998)

## Professional Affiliations

- Registered Broker/Dealer, Financial Industry Regulatory Authority (FINRA)
- Association of Corporate Growth

## Education

- Series 63 and 82 Financial Industry Regulatory Authority (FINRA) Securities Licenses
- Bachelor of Science, University of Bristol, UK
- Royal Merchant Naval School, UK

## Awards

- Finance Monthly M&A Experts of the Year, 2020