

Gregory A. Kniss, CPA



Connect with Greg, CPA

Chairperson

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Gregory Kniss is Chairperson for KROST and KBKG. Greg has been actively involved with the firm's business consulting and tax practice for over 40 years.

Early in his career, Greg expanded and later became the Principal in charge of the firm's restaurant industry practice. Over the years, it became the firm's largest industry niche. Today, the restaurant group does outsourced accounting, financial, tax and operational consulting for restaurant companies in several states. In 2001, Greg introduced the tax concept of Cost Segregation to the Principal group and established a separate tax consulting practice. Today, KBKG is a national tax consulting practice providing specialty tax services, including Cost Segregation, Research and Development Tax Credits, Green Building Tax Incentives, Employment Tax Credit Consulting, Repairs vs Capitalization Consulting, IC-DISC Consulting, and Transfer Pricing to clients around the country.

Currently, Greg is the Chairperson of the Board for KROST and its sister company KBKG with (7) seven offices around the country (Pasadena, Woodland Hills, West Los Angeles, New York City, Chicago, Dallas, and Atlanta).

Professional Experience

- KROST & KBKG, Chairperson (2022 — Present)
- KROST & KBKG, Managing Principal (2009 — 2021)
- KBKG, Principal (2001)
- KROST, Principal (1989)
- KROST, Manager (1987 — 1989)
- KKB, Staff (1982 — 1987)

Professional Affiliations

- Member of American Institute of Certified Public Accountants (AICPA)
- Member of California Society of Certified Public Accountants (CalCPA)
- Member of California Restaurant Association
- Member of National Restaurant Association

Education

- Bachelor of Science in Business Administration with Emphasis in Accounting, California Lutheran University